



President & CEO Kiyofumi Kamijo

# President's Message

Tokyo International Forum Co., Ltd. was established in April 2003 as the company to manage and operate the Tokyo Metropolitan Government-owned Tokyo International Forum. Used by many people, including more than 23 million visitors annually, Tokyo International Forum has grown into a central city meeting, incentive travel, conference, and event (MICE) facility and is held in high regard both in Japan and overseas. I would like to take this opportunity to extend my heartfelt gratitude to all our customers and to everyone involved for their gracious support and assistance.

In fiscal 2015, I apologized to customers for the inconvenience caused by the large-scale repair work being undertaken in cooperation with the Tokyo Metropolitan Government, which meant that the Exhibition Hall (renamed Hall E from April 2016) was not available for use for an extended period of time. Nevertheless, a wide variety of events were held, including academic conferences such as the 9th UIC World Congress on High Speed Rail, corporate conventions, and ceremonies as well as concerts and musicals. We proactively developed Tokyo International Forum's own planning event operations while thoroughly engaging in collaboration with local communities and the organizations involved. Our own events included La Folle Journée au Japon "Days of Enthusiasm" music festival that has become a Golden Week tradition and the Marunouchi Kids' Jamboree that is a participatory "hands-on" event for children and families. Various events jointly organized with the Tokyo Metropolitan Government—Tokyo Ajiwai Festa (Taste of Tokyo), which spreads the word about Tokyo ingredients and cooking at home and abroad, and TOKYO FANTASHION—featured enhanced content. In addition to simultaneously arranging digital signage at seven locations inside buildings, the information signs there were revamped to make them easier to understand and our functions as a MICE facility enhanced.

Tokyo International Forum will be marking the 20th anniversary of its opening in January 2017. Without stopping as we advance toward another 20 years, we have to fulfill our function as a world-leading MICE facility located in central Tokyo. In four years' time, the Tokyo 2020 Olympic and Paralympic Games will be held. In addition to weightlifting, Tokyo International Forum was approved as the venue for the powerlifting competition at a meeting of the governing board of the International Paralympic Committee (IPC). With the success of both the Olympic and Paralympic Games a matter of the utmost importance, it is also important that we convey to the world Tokyo International Forum's attractiveness as a bustling cultural base, for example by building momentum and promoting cultural programs.

From now on, we will steadily implement our Fifth Medium-Term Management Plan, which serves as a compass in fulfilling our management philosophy of being a "company that creates sensations," and will press ahead with our contributions to local communities and the people of Tokyo by improving customer services and through our own planning event operations. We will also strive to ensure thorough safety and security from the position of managing and operating a large-scale facility for attracting customers.

In grateful anticipation of your continued patronage and support for our business endeavors.

## Company Profile

Name of Company: Tokyo International Forum Co., Ltd.

Address : 5-1 Marunouchi 3-chome, Chiyoda-ku, Tokyo

Date established : April 4, 2003

Main business : 1. Management of halls, conference rooms and other facilities of Tokyo International Forum

2. Management of the service facilities of Tokyo International Forum

3. Planning, design, execution and contracting of events for promoting international exchanges

4. Other business services related to the above

President & CEO : Kiyofumi Kamijo Capital : 490 million yen

#### **Share Information**



## Management Philosophy

As a leading convention and art center, Tokyo International Forum is a company that aims to create sensations and generate excitement by putting on display for the world the allure of the local community, Tokyo and Japan as a whole.

## Management Principles

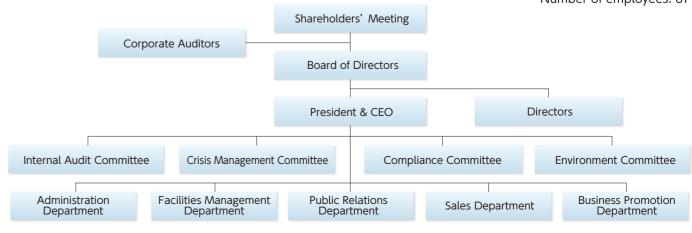
- ●Tokyo International Forum is a leading convention and art center that provides venues and services of the highest quality.
- ●Tokyo International Forum aims to be the one and only brand as a convention and art center that conveys the "now" of Tokyo and Japan.
- Tokyo International Forum contributes to the local community with a competitive and cooperative spirit, by focusing on building captivating communities in the Otemachi, Marunouchi and Yurakucho areas, the "face" of Tokyo.
- ●Tokyo International Forum is a venue for the dissemination of information, a symbol of the allure of Tokyo, the hustle and bustle of a town, and the passion of people.
- ●Tokyo International Forum delights in the happiness and satisfaction of its customers, and strives to be highly sensitive and responsive to the feelings of its customers.
- ●Tokyo International Forum aims to create high value added in its operations through highly transparent, efficient and highly profitable business management.

### Management

President & CEO Kiyofumi Kamijo Managing Director Tetsuhiro Saikai Director Tomonori Uegaki Corporate Auditor Yosuke Matsumiya Corporate Auditor Naoya Wako

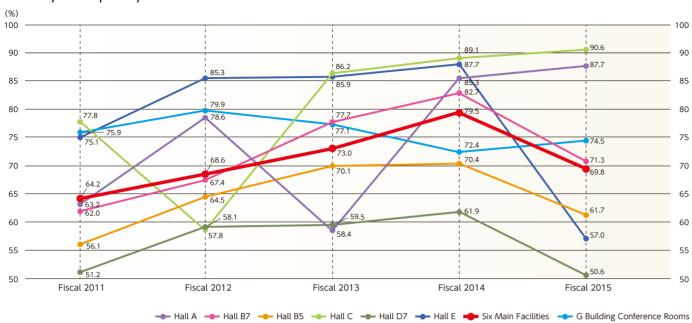
# Organization Chart

Number of employees: 61



# Operational Status of Tokyo International Forum Facilities

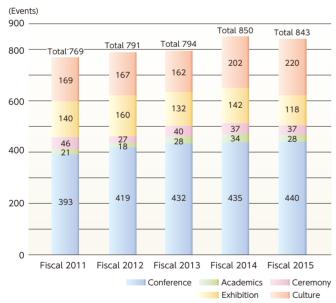
## Facility occupancy rate



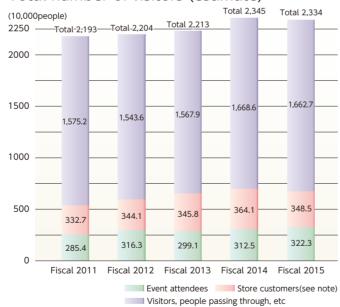
Notes: Six main facilities: Halls A, B7, B5, C, D7, E Conference rooms in Glass Building: 31rooms Calculation method for occupancy rate: number of days in use / (365 [or 366] – number of inspection days [24 per year]).

Days that facilities cannot be used due to large-scale repairs and maintenance are not counted.

# Number of events held at main facilities by type of event

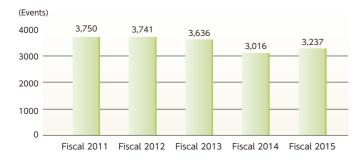


#### Total number of visitors (estimate)

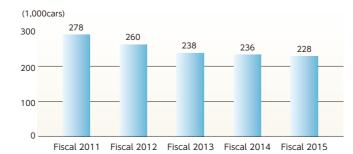


Note: Store customers are counted by the number of receipts issued at cash registers of restaurants and cafes.

#### Number of events held in conference rooms



#### Number of parking spaces used



# Major events held in fiscal 2015

Classification	Event name	Dates Held	Event Space
Conference	Fujitsu Forum 2015	12-15 May 2015	All Facilities (excluding
	Cable Convention 2015	10-11 June 2015	B5,D7,D5,CR
Academics	The 55th Annual Meeting of the Japanese Respiratory Society	17-19 Apr. 2015	All Facilities (excluding
	The 116th Annual Meeting of ORL Society of Japan	20-23 May 2015	B7,B5,C,D7,E,LG,CR
	The 50th Anniversary Congress of Japanese Physical Therapy Association	5-7 June 2015	All Facilities
	The 30th Annual Meeting of the Japanese Society of Cataract and Refractive Surgery	19-21 June 2015	B7,B5,C,E,CR
	The 33rd Annual Meeting of the Academy of Clinical Dentistry	27-28 June 2015	All Facilities (excluding
	The 23rd Annual Meeting of the Japanese Breast Cancer Society	2-4 July 2015	All Facilities (excluding
	The 43rd Annual Meeting of the Japanese Association for Acute Medicine	21-23 Oct. 2015	All Facilities (excluding
	The 56th Japanese Orthoptic Congress	7-8 Nov. 2015	A
	The 25th JES Clinical Update on Endocrinology & Metabolism	27-28 Nov. 2015	B7,B5,C,CR
	The 54th Annual Meeting of the Japanese Retina and Vitreous Society held in conjunction with The 32nd Annual Meeting of the Japanese Society for Ocular Circulation	4-6 Dec. 2015	B7,B5,C,CR
	Advances in Diabetology, the 50th Annual Postgraduate Course	19-20 Feb. 2016	All Facilities (excluding
Ceremony	2015 JAPAN PRIZE PRESENTATION CEREMONY	23 Apr. 2015	С
	Toppan Forms Group 50th Anniversary Commemorative Ceremony	29 May 2015	B7
	Prudential Spirit of Community The 19th Volunteer Sprit Award National Award Presentation Ceremony & Forum	23 Dec. 2015	B7
	20th Japan Center for Regional Development Furusato Event Major Awards Ceremony / 2015 Community Creation Forum	2 Mar. 2016	B5
Exhibition	Cable Tech Show 2015	10-11 June 2015	E
	Human Capital 2015 / Learning Technology 2015	15-17 July 2015	E,CR
	2015 "Good job Development" Fair	8-9 Sept. 2015	E,LG,CR
	Challenge Sports TOKYO	20 Sept. 2015	Е
	Financial Information Technology 2015	15-16 Oct. 2015	E,CR
	Hitachi SOCIAL INNOVATION FORUM 2015 -Tokyo-	29-30 Oct. 2015	A,B7,B5,E,LG,CR
	Canon EXPO 2015 Tokyo	4-6 Nov. 2015	All Facilities
	C&C User Forum & iExpo 2015	12-13 Nov. 2015	A,B7,B5,E,LG,CR
	Panasonic SUPER BOX 2015	17-20 Nov. 2015	B5,D7,D5,E,CR
	ad:tech tokyo 2015	1-2 Dec. 2015	B7,B5,E,LG,CR
Culture	BROADWAY DANCE CENTER 30th Anniversary Commemorative SHOWCASE "GET DIVERSE"	29-30 May 2015	С
	Premier Stage: Songs from 70 Years of Japanese Postwar History Commemorative Concert by Hiroshi Itsuki	3 June 2015	A
	Aoyama Mainland Fantasy Special: Broadway Musical Peter Pan	20-30 July 2015	С
	Musical "The Goodbye Girl"	7-23 Aug. 2015	С
	Takashi Matsumoto: Kazemachi Legend 2015 official project to commemorate 45 years as a lyricist	21-22 Aug. 2015	A
	14th TOKYO JAZZ FESTIVAL	5-6 Sept. 2015	A
	Umeda Arts Theater 10th Anniversary "SUPER GIFT! from Takarazuka Stars"	12-27 Sept. 2015	С
	Let It Be	18-22 Nov. 2015	С
	Takarazuka Revue Star Troupe "LOVE & DREAM"	6-17 Jan. 2016	С
	SHIONOGI MUSIC FAIR 2,600th Commemorative Concert	19 Feb. 2016	A
	Musical "Jekyll & Hyde"	5-20 Mar. 2016	C

A: Hall A, B7: Hall B7, B5: Hall B5, C: Hall C, D7: Hall D7, D5: Hall D5, D1: Hall D1, E: Hall E, CR: Conference Rooms, LG: Lobby Gallery, GL: Lounge, Plaza: Plaza

# Events Planned and Run by Tokyo International Forum

Taking advantage of its venues as spaces to create and disseminate culture, Tokyo International Forum carries out its own events that contribute to the local community and society as a whole as a part of its efforts to create a charming and dynamic community.

■ La Folle Journée au Japon "Days of Enthusiasm" Music Festival 2015



Tokyo International Forum began holding La Folle Journée, the epoch-making music festival that started in France, as La Folle Journée au Japon (LFJ) "Days of Enthusiasm" music festivals in Japan in 2005. Recording around 320,000 visitors in the first year, the event has since grown into the largest classical music festival in Japan and has become an established seasonal tradition of Golden Week in Tokyo.

The 11th LFJ in 2015 marked an evolution toward a more exciting music festival by making major changes to the theme settings and a diversified program. The newly opened theme in 2015 was PASSION: Music for Love, Prayer, and Life.

Passion can be defined as strong emotions that flow from the depths of the soul. Throughout music's long history, from the

time of the Renaissance up to the present day, composers have wondered how they could set to music the things we are unable to express in words, including the life, soul, and feelings of human existence. A universal sensibility that pervades human culture, what we call passion has fueled that extensive music world and developed from the following three angles.

Passion for Prayer: Pieces that express prayers with music, in the same way as the Passions have from the Baroque period to the present day

Passion for Love: Pieces of music about love, from the Renaissance leading to the Romantics and the 20th century

Passion for Life: Pieces of music born from the delight of the soul, enlivened passions, overflowing sentiment

Theme: PASSION: Music for Love, Prayer, and Life

**Dates held:** May 2-4, 2015

(Festival special event held on previous evening, May 1) **Event venues:** All Tokyo International Forum facilities,

Yomiuri Hall, and Otemachi-Marunouchi-Yurakucho Area

Number of visitors: approx. 427,000 (total)

Number of performing artists: 2,344 (989 [518 from overseas and 471 from Japan] of whom paid an admission fee)

Number of performances: 395 (of which 135 were admission-based performances)

Number of tickets sold: 122,375

#### 1. Redesigning the Theme Settings of the Reincarnated La Folle Journée

Previously, LFJ had been held in themes in line with the context of classical music, such as by composer, period or region, but from 2015 it was decided to redesign the themes to be universal concepts and keywords that pervade human culture. Doing so enabled the showcasing of a variety of works that transcend specific composers or periods and, more than ever before, made possible discoveries and a musical adventure that was full of surprises. The initial such theme, that for 2015 was PASSIONS.



# 2. Catering for the Young Generation

LFJ implemented a range of initiatives geared toward the young generation who will support the music scenes of the future.

#### 1 Discount for under-25s

Targeting those aged 25 or under, all performance tickets that remained unsold on the day of a performance were sold at half price. LFJ offered performances that could be enjoyed at low prices and furthermore at affordable prices and boosted the live classical music experience of the young generation.

### Children's Music Atelier

Eagerly awaited every year, the free Kids' Program for children was this year replaced by a Children's Music Atelier. The artists who



appeared in the free performances enriched the content by, for example, having prepared a special program for children.

New Concert for Newborns

#### Concert to "Feel Music through" Your Eyes, Ears, and Body'

The content had undergone further evolution to permit even young children to enjoy a 45-minute performance by, for



example, having performers and dancers appear and move their bodies together with the venue Outreach Activities

#### 4 La Folle Journée Goes to School

Visiting two elementary schools Tokyo's Chiyoda Ward, selected members from Bach Collegium Japan held workshops. (April 13)



#### S Rehearsal Opened to Public

Approximately 580 elementary school pupils and junior high school students from Tokyo's Chiyoda and Chuo wards attended a rehearsal of Sinfonia Varsovia (conducted by Robert Trevino). (Hall A, May 2)



6 Masterclass

A music lesson open to the public, the masterclass provided young performers with direct music guidance from artists who were appearing in admission-based performances. This popular program allowed a glimpse into the passion the artists have for works of music and into their personalities.

#### 3. Everybody Joined in to Perform Hallelujah Chorus

Everybody Join In is a one-night only, participation program at which all those present perform one particular well-known song or piece of music to celebrate the raising of the curtain on



another LFJ. For the 2015 version of this event, which dates back to 2013, everybody joined in to perform the Hallelujah Chorus. Marking an increase on the previous year, approximately 1,500 general lovers of music gathered to sing and perform the Hallelujah Chorus to celebrate the opening of the music festival.

#### 4. Strengthening Cooperation with Local Communities

In aiming for a music festival that was rooted in the local community, a collaborative program with Chiyoda Ward was carried out and area concerts were performed this year.



#### **1** LFJ 2015 Pre-concerts

Also serving as public relations ahead of the LFJ festival, concerts were held at the venue for the Chiyoda Ward Cherry Blossom Festival and at the Chiyoda Ward Office.(March 28, April 14)



#### Classical Music Lectures

Classical music lectures for beginners, entitled "Hibiya College prior to LFJ 2015: Opening doors to the wide world of classical music," were organized by Chiyoda Ward's Hibiya Library & Museum. (March 31, April 7)

#### Chiyoda Cultural Information Spots 2015

Information points for music-related content—such as musical instruments, sheet music, books and audio—town events, and tourist spots were set up inside LFJ 2015 venues to showcase the wide-ranging attractions of Chiyoda Ward. Taking place regularly on the LFJ Talk Stage was Chivoda Ward Culture Talk, which featured among others the Chiyoda Ward mayor and the musician Ryudo Uzaki.



#### 4 Area Concerts

Area concerts took place at a total of 20 venues; the 10 "LFJ Area Concerts" held at the facility venues of the corporations and organizations that are kindly supporting LFJ; and the 10 "Marunouchi-Area Concerts" held by Mitsubishi Estate Co., Ltd. The downtown area was full of music.

Plaza, Active Stage and Kids' Town.



## ■ Marunouchi Kids' Jamboree 2015 (Selection Held)

We want to provide children with the excitement, discoveries, and surprises from which future dreams are made. The Marunouchi Kids' Jamboree started from such aspirations as a participatory "hands-on" event for children to mark the 10th anniversary of the opening of Tokyo International Forum (TIF) in 2007. As the Exhibition Hall is undergoing renovation work, the 9th Marunouchi Kids' Jamboree in 2015 was held in a section somewhat reduced in size, but inside the venue the event built on the unsurpassed enthusiasm of a typical year, and many people came to visit.

The program of events held composed of categories, including





the "school" not found anywhere else that teaches things they do not teach children at school—special lectures were given by

TIF Wonder Campus, Wonder Club, Wakuwaku Booth/Sports

At the TIF original program known as TIF Wonder Campus—

professors conducting cutting-edge research on the subject of flying. In addition to seminars and workshops held by corporations and organizations and the sending of information, at the Sports Plaza there was an area for measuring physical strength and displays on the world records of top athletes; at the Active Stage there were music and dance performances. Among the things children could experience in Kids' Town were using firefighting water cannon, riding horses as well as driving children's go-karts. A variety of plans were prepared, and in all there 101 different types of event held.

Despite the high temperatures on successive days, they were three days in which Tokyo International Forum was full of the smiles and cheers of energetic children.

Dates held: August 12-14, 2015

Event venues: Halls D1 and D5, Glass Building conference rooms,

Lobby Gallery, Plaza, other Number of visitors: approx. 94,000 (total)

Number of planned items: 101

Number of programs implemented: 369 (total) Number of cooperating organizations/corporations: 79















# **Events Jointly Organized with Tokyo Metropolitan Government**

#### ■ TOKYO FANTASHION

In addition to actively raising the profile of Tokyo's eminent fashion brands and sending out the Cool Japan message that originated in Tokyo, Tokyo International Forum held the TOKYO FANTASHION fashion events in August and March for consumers through CREATORS TOKYO with the aim of nurturing and supporting young fashion designers.

In August, the huge open space at the Glass Building was utilized for fashion installations, displays and a sales fair. In March, the light floor on the first floor of Block D was effectively utilized for a fashion show, while displays and a sales fair took place at Hall D1. Full of the latest fashion collections that would be departing Tokyo and heading for places the world over, the venues were wrapped in youthful enthusiasm.

Organizers: Tokyo Metropolitan Government, Tokyo International Forum, TOKYO FANTASHION Executive Committee

Dates held: August 16, 2015; March 20, 2016

**Event venues: August :** Glass Building Lobby Gallery, G Building conference rooms

March: Hall D1 Lobby, Hall D1

Number of participating brands: August: 19; March: 11

Number of visitors (total): August: approx. 1,400; March: approx. 600













# ■ Tokyo Ajiwai Festa (Taste of Tokyo)

Held for the first time in 2014, the Tokyo Ajiwai Festa (Taste of Tokyo) event spreads the word about Tokyo's diverse attractions, including cooking that makes use of agricultural, forestry and fishery products sourced from the city and traditional culture that has been passed





down through the ages. For 2015, a scaled-up event added to the "Marunouchi Area," "Yurakucho Area" and "Hibiya Area" that had featured in the previous year.

At Tokyo International Forum, which served as the Yurakucho Area venue, six zones were set up in the Plaza under the name "Variety of Nippon" where people could feel a connection with each region of Japan and other countries in the world. A flood of visitors came to the venue, attracted by content that enabled them to enjoy a variety of tastes. The event's "ingredients" included displays of produce from all over Japan, stalls where visitors could enjoy cooking and alcoholic beverages from other countries, a showcase of low-price but tasty "B-class gourmet" food from Tokyo's Tama region, and a special stage where up-and-coming DJs put in appearances.

Dates held: October 9-11, 2015 Organizers: Tokyo Metropolitan Government, Tokyo Ajiwai Festa Executive Committee

(Tokyo International Forum Co., Ltd. took part in the planning and operation as a committee member)

Number of visitors (total): approx. 75,000 (total for Marunouchi, Yurakucho, and Hibiya areas)

#### ■ Event to Prevent Memories of Great East Japan Earthquake from Fading Let's Send Good Spirits from Tokyo! Reconstruction Support 2016

With the aim of preventing memories of the natural disaster from fading as the fifth anniversary milestone of the Great East Japan Earthquake drew near, the Tokyo Metropolitan Government and Tokyo International Forum Co., Ltd. organized and held the "Let's Send Good Spirits from Tokyo! Reconstruction Support 2016" event for the people of Tokyo to convey the thought that reconstruction still seems some way off and to call for the continuation of support.







For the stage event in Hall B5, lectures were given by narrators, dances performed and calls for support made, while participants listened with serious expressions. Last to appear on stage was a choir from Fukushima Higashi High School. In the Hall B5 lobby, there were displays of, for example, messages of support from the people of Tokyo and special cards showing support from cartoonists. Booths selling produce from the three Tohoku were set up in the Plaza.

Dates held: January 29-30, 2016 Organizers: Tokyo Metropolitan Government, Tokyo International Forum Co., Ltd. Number of visitors: approx. 263 (Hall B5, stage event only)

# **Joint Organization / Cooperative Business**

Tokyo International Forum cooperates on activities designed to create a lively local ambience.

# ■ Tokyo Michiterasu 2014



Staged with illuminations at Tokyo Station and its environs, a light show event that carried the wish from the Tokyo-Marunouchi areas to "Brightly Light the Future." In addition, famous people who had made the headlines in 2015 and people well known in the area appeared as motifs on the

"Lighting Bench Art" installation. An art objet depicting leyasu Tokugawa was placed at Tokyo International Forum, and many people were seen having their photos taken with the founder of the Edo shogunate as a memento.

Dates held: December 1-27, 2015

2016 Kobe Memorial

# ■ January 17 Gathering of Lights

Mourning the victims of the Great Hanshin Earthquake, which struck early in the morning of January 17, 1995, this event also aims to provide an opportunity to increase awareness about routine disaster prevention and mitigation measures. The event has been held at Tokyo International Forum since 2003.

Date held: January 16, 2016

## ■ LIGHTING OBJET 2015



Under the dual concept of "global environmental protection and a peaceful future for our children" and "the continuation of reconstruction assistance" (for the areas affected by the Great East Japan

Earthquake of March 2011), light works by artists active on the global stage were displayed at four venues in the Marunouchi area. Tokyo International Forum displayed art

objets created by Tatsuya Ishii. Using Tokyo International Forum's light walls as canvases, the Future Brightness Award design contest for students was also held. The work selected for the grand prize was



displayed on the light walls on the first underground floor at the Yurakucho Line side entrance.

Dates held: December 17-27, 2015

# Major Facility Renovations

Fiscal 2015 was the seventh year of a 10-year repair and improvement plan that started in 2009 to repair and improve facilities and equipment at Tokyo International Forum.

The purpose of this work is not only to restore the buildings to their original condition when they were completed, but also to improve their functionality in

response to customer requests while enhancing safety and security and making them easier on the environment. Aside from large-scale repair work carried out under the 10-year plan, as appropriate we undertake repair and refurbishment work designed to increase customer convenience and to realize further improvements in safety and security.

We would like to present the major construction work carried out in fiscal 2015.



#### Renovation of Signs

With the aim of creating high-quality facilities that are easily navigated by visiting customers, we reviewed and renovated the signs on the premises, for example by standardizing the pictograph signs, installing quadrilingual (Japanese, English, Chinese, and Korean) displays, and replacing the internally illuminated-type signs with those lit by LEDs.We also adopted more vivid colors for the color coding of the signs for each block, thereby making them more easily visible.

#### Renovation of Hall E (former Exhibition Hall)

Over a total of around four and a half months, we closed this hall and carried out renovation work that included replacing 30 air-conditioning units in the roof, reinforcing the measures to prevent ceiling panels from falling, replacing the standard downlights with LEDs, and repainting floors and columns. Not only repairing and improving the facilities and equipment, we planned to save energy and make further improvements in safety.





#### Replacement of Large-Type Event Information Display Board

The large-type event information display board installed in the upper part of the Hall E lobby displays information (event name, facility name, event times) on events being held inside the facilities on that day. We changed the display board from an LED display to a liquid crystal display, thereby making the display brighter and easier to see than ever before. Being able to display video and still images in color has heightened the display's pulling power.

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#### Glass Building Steel-Framed Roof Renovation Work

We are repainting parts of the Glass Building's steel-framed roof and carrying out repair and improvement work to return the roof to its condition at the time Tokyo International Forum was completed. To carry out the work safely, a protective sheet covering the entire area has been affixed to the lower part of the roof's steel frame. Although this means that the beautiful ceiling beams are not visible from inside the Glass Building, upon planned completion in September 2016, the roof will have been repaired and improved to again appear in the eye-catching form of the time when it was first completed.

#### Suspended Structure Mechanisms Replacement of control systems

In addition to measures to counteract the ageing process, we have replaced suspended structure control mechanisms as part of our efforts to further enhance safety and improve their operability and workability



#### Hall B5

#### **Lobby Renovations**

The moss-colored curved wall is a striking feature of the impressive Hall B5 Lobby. Including this curved wall, we have repaired and improved all the lobbies by, for example, repainting the aluminum louvers and panels on the Imperial Palace side and by applying a powder coating to the ceiling.



#### Hall D7 Renovation of pullout-type storage seats

We implemented devices by which we could heighten customer convenience and comfort, such as by adopting a buffering system to reduce the sound of the impacts made when customers leave their seats and adding pockets to the backs of the seats in which to place pamphlets and other items. Consideration was given to saving energy by, for example, changing the floor lighting from standard to LED lamps.



#### **Lobby Renovations**

We replaced the standard lighting in the ceiling of Hall B5 and the light wall lighting fixtures with LEDs. By doing so, we were able to make significant savings on our electricity consumption while retaining the texture of the soft lighting.



Hall B5

#### Change to LED Lighting

We replaced the standard lighting in the ceiling of Hall B5 and the light wall lighting fixtures with LEDs. By doing so, we were able to make significant savings on our electricity consumption while retaining the texture of the soft



#### Block B / Block D Outer wall building renovation work

Having renovated the exteriors of the buildings by replacing the coatings and seals of outer wall panels and window sashes as well as renovating cracked and damaged PC, we returned them to the condition they were in at the time Tokyo International Forum was completed. Doing so also has the effect of maintaining and prolonging the life of the building's structure.



#### Replacement of Air-conditioning Units

In addition to measures to counteract time-related performance degradation, we replaced the air-conditioning units in Hall B5 to save energy. By doing so, we can expect a reduction in our electricity consumption.



#### Block D Renovation of lobbies on floors 3-7

We renovated the lobbies on floors 3-7 of Block D, such as in Halls D5 and D7. We made repairs and improvements to the lobby surroundings by relaying carpet tiles and repainting the ceilings, walls, and



#### Block B / Block D Renovation of Light Walls / Light Floors

Light walls and light floors bring out the architectural beauty of Tokyo International Forum buildings. In fiscal 2015, we renovated the light walls and light floors in block B and D, which involved painting the interior of the lighting equipment white and changing to LED lighting. Restoring the light walls and light floors to their original splendor, at the time Tokyo International Forum was constructed, also succeeded in saving energy.



# "Central City MICE\*" Activities

As one of the foremost convention and art centers in Japan, Tokyo International Forum plays a pivotal role in Japan and Tokyo by attracting and holding MICE.

Located in Tokyo's highly attractive Marunouchi district. Japan's business center and, in recent years, cultural and tourism area, Tokyo International Forum is adjacent to the commercial districts of Ginza and Yurakucho. The location also offers highly convenient transportation access, as Japan's rail travel hub terminal, Tokyo Station, is only a short distance away on the north side, and there is a direct link to Japan Railways (JR) and Tokyo Metro Yurakucho Station to the south. Also within walking distance are the outer garden of the Imperial Palace, the world-renowned Ginza shopping area and the Hibiya theater district. Quite simply, some of the best of what Tokyo has to offer has been condensed into this one area. There is a host of accommodation in the vicinity of Tokyo International

Forum, ranging from international luxury hotels to reasonably priced business hotels.

While collaborating with the Tokyo Metropolitan Government and the local area, Tokyo International Forum Co., Ltd. Is involved in attracting and serving as a venue for MICE business events at an international scale, as the center of Central City MICE that provides a high-value-added MICE environment throughout the area. This is achieved by linking Tokyo International Forum's advanced functions as a convention facility with the area's overall functions, which have integrated wide-ranging facilities and functions, such as those accommodation and commercial facilities, tourism and

\*MICE is an acronym for Meeting, Incentive travel, Convention, and Exhibition, a generic term for business and other events that involve the gathering of many people and the undertaking of business activities.

The following large-scale international conference was held in Fiscal 2015.

## ■ 9th UIC World Congress on High Speed Rail

Parallel sessions

Held once every few years since 1992, the UIC World Congress on High Speed Rail prides itself on being the world's largest international conference and exhibition specializing in high-speed rail. The conference serves as an event at which those involved in high-speed rail from all over the world can all be present. Participants include government officials, railway operators, railway infrastructure management companies, construction companies, financial institutions, and researchers. Marking the first time for the event was held in Japan, the Tokyo conference was attended by 1,200 delegates from 40 countries. Prime Minister Shinzo Abe attended the opening ceremony and gave the introductory address.

To extend a feeling of welcome to customers from all over the world, members of the Tokyo International Forum information staff wore yukata (lightweight kimono) and were on hand to offer assistance for the duration of the conference. Connected with the Tanabata or Star Festival, the event venue decorations were popular with overseas and Japanese customers alike.









Lobby Gallery decorated



A TIF help desk staff member

Dates held: July 7-10, 2015

Event venues: Halls B5, B7, C, D5, E, Lobby Gallery, G Building conference rooms

Attendees: approx. 1,200 (40 countries)

# Topics

#### Introduction of Segways to Offer Roving Guidance Inside Buildings (May 2015)

In addition to the guidance services available from two information points inside the Tokyo International Forum buildings, building concierges tour around inside the buildings to provide visitors with information. We introduced Segways for this roving information service. Compared with walking, the move is being seen to have the effect of increasing visitor communication activities, as concierges on their rounds by Segway are easier to find and make it easier for visitors to call out to or greet them



Note: A Segway is an electric power-assisted form of two-wheeled transport. Lacking an accelerator or brakes, movement is controlled by moving the center of gravity. Enables the effective movement of a small turning circle.

#### Installation of Bidirectional Digital Signage (June 2015)

We installed digital signage (bidirectional information retrieval terminals) at seven locations inside our buildings, including on the Yurakucho Station side on the first floor of the Glass Building, on the underground concourse on the Yurakucho Metro station side, and on the JR Tokyo Station side. Of the infrared touch panel-type, this



easy-to-see, 50-inch display digital signage is also easy for visitors to operate and enables them to search for information. The system offers a variety of content, not only information on the facilities inside a building, but also route guidance inside a building, a barrier-free access map, and information on the surrounding area. Assuming that the system would be used by non-Japanese visitors, we have made it possible to select a language. In addition to Japanese, the system can support four other languages: English, Korean, and Chinese (simplified and traditional characters).

#### Marunouchi Partnership General Security Training (June 2015)

The Marunouchi Partnership in which Tokyo International Forum is a participant conducts general security training jointly with the Metropolitan Police Department's Marunouchi police station. The around 200 people who took part were from civilian corporations and organizations that participate in the Marunouchi Partnership,



Marunouchi police station, and the Metropolitan Police Department's riot squad. On the Tokyo International Forum Plaza, which served as the training venue, the training conducted included a lecture related to explosives, the joint disposal of explosive materials by the Metropolitan Police Department and the Tokyo International Forum security unit, a demonstration of police dog training, and earthquake rescue and disaster relief training. Utilizing dogs trained to detect explosives, anti-explosive materials as well as training in the rescue of people from high places, true-to-life training was conducted.

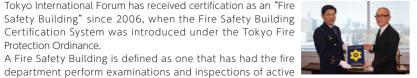
### Citation of Appreciation from Marunouchi Fire Department (September 2015)



In addition to routinely working to prevent accidents and disasters from occurring, in the course of a year Tokyo International Forum conducts all types of training geared toward its employees. As a result of these efforts, Tokyo International Forum was recognized for having contributed to the promotion of emergency services—such as by actively promoting in a planned manner the taking of courses on lifesaving to work to improve cooperation in the administration of emergencies and first-aid techniques—and presented with a citation of appreciation from the Tokyo Fire and Disaster Management Agency's Marunouchi Fire Department.

#### Renewal of "Fire Safety Building" Certification (December 2015)

Tokyo International Forum has received certification as an "Fire Safety Building" since 2006, when the Fire Safety Building Certification System was introduced under the Tokyo Fire Protection Ordinance.



department perform examinations and inspections of active efforts relating to improvements in fire protection safety measures made by the relevant person at the fire protection property, and is a building certified as an Excellent Fire Protection Property with high fire protection safety.

The certification period is stipulated as three years and since three years had elapsed since Tokyo International Forum received its previous certification, the application for recertification was made by Tokyo International Forum Co., Ltd. Having been examined and inspected by the fire department, Tokyo International Forum was certified as having high safety protection and its certification as an Excellent Fire Protection Property renewed.

#### "Memorial Gallery in NIPPON: A Look Back at the Tokyo, Sapporo, and Nagano Olympics" Held (February / March 2016)

Held in the gallery inside the Forum Art Shop on the first floor level of Tokyo International Forum's Block B from February 4 to March 23, "Memorial Gallery in NIPPON: A Look Back at the Tokyo, Sapporo, and Nagano Olympics," charted the history of international sporting festivals held in Japan—centered on the 1964 Tokyo Olympics, then the 1972 Sapporo Olympics up to the 1998 Nagano Olympics—in conjunction with the showcasing of valuable exhibits.

Including Olympic torch holders, model of the Olympic cauldron, gold, silver, and bronze medals (replicas), and a 1964 Tokyo Olympic Games program, the valuable items displayed inside the venue conveyed the enthusiasm of the times when the events were held.





## Tokyo Metropolitan Government / Chiyoda Ward Stranded Persons

Response Joint Training (February 8, 2016)

The scenario for this training assumed thousands of persons had been left stranded around railway stations in Chivoda Ward in the aftermath of an earthquake that had struck directly beneath the Tokyo metropolitan area. The training was conducted with three aims in mind: to facilitate cooperation between the managers at stations, commercial facilities, and public facilities; to prevent unnecessary confusion; and to maintain safety.

As a designated Tokyo Metropolitan Government-run temporary stay facility under such circumstances, Tokyo International Forum carried out training in opening as a temporary stay facility, receiving stranded persons and distributing stockpiled supplies to them. Around 100 "stranded persons" took part in the training, which was conducted in a realistic manner. This training was conducted in conjunction with special public telephone installation training and training to upload data to a safety information

websit portal.





## Holding of "&TOKYO" Event Turns Tokyo International Forum Underground Concourse into Huge Exhibit (February / March 2016)

As part of the initiatives being taken toward establishing a "Tokyo brand" that bolsters the image of the city as a tourist destination ahead of the holding of the 2020 Tokyo Olympic and Paralympic Games, the Tokyo Metropolitan Government is conducting a promotional campaign utilizing its "&TOKYO" logo.

Banners for this "&TOKYO" event were displayed on the glass surface on the concourse side of the exhibition hall and on the central bridge glass surface. Hung in conjunction with the "&TOKYO" logo was a huge photo banner to convey Tokyo's attractions. To have these extended across the underground concourse and central bridge was truly spectacular. Behind the sheet, the figures of foreign tourists taking photographs

could often be seen.





## Financial Statements

#### Balance Sheet

Account	Amount	Account
(Assets)		(Liabilities)
Current assets	5,237,978	Current liabilities
Cash and deposits	3,952,235	Accounts payable-trad
Accounts receivable-trade	355,137	Lease obligations
Securities	765,253	Accounts payable-othe
Merchandise	142	Accrued expenses
Supplies	23,827	Income taxes payable
Prepaid expenses	81,570	Accrued business office
Deferred tax assets	991	Advances received
Accounts receivable-other	10,072	Deposits received
Income taxes receivable	28,433	Provision for bonuses
Consumption taxes receivable	20,392	
Other, net	262	Fixed liabilities
Allowance for doubtful accounts	△ 340	Lease obligations
		Provision for retirement
Fixed assets	2,063,113	Long-term guarantee d
Property, plant and equipment	839,457	. 6
Buildings	579,126	Total Liabilities
Structures Vehicles	23,011	(Net assets)
Furniture and Fixtures	192	(* 101 0.00 0.00)
Lease assets	126,645	Shareholders' equity
Lease assets	110,481	Capital stock
Intangible fixed assets	129,567	Retained earnings
Software	127,661	Legal retained earnings
Telephone subscription right	1,905	Other retained earning
Investments and other assets, gross	1,094,088	<ul> <li>Retained earnings brou</li> </ul>
Investment securities	719,179	Total Net Assets
Long-term deposits	300,000	
Immobilized trade receivables	438	Total Liabilities and Ne
Deferred tax assets	74,838	Note: All amounts
Other, net	70	
Allowance for doubtful accounts	△ 438	
Total Assets	7,301,092	_

As of March 31, 20
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Account	Amount
(Liabilities)	(Unit: Thousands of yer
Current liabilities	2,349,065
Accounts payable-trade	1,138,495
Lease obligations	32,329
Accounts payable-other	248,020
Accrued expenses	4,041
Income taxes payable	8,358
Accrued business office taxes	56,526
Advances received	824,622
Deposits received	8,953
Provision for bonuses	27,717
Fixed liabilities	867,129
Lease obligations	87,740
Provision for retirement benefits	254,267
Long-term guarantee deposited	525,121
Total Liabilities	3,216,194
(Net assets)	
Shareholders' equity	4,084,897
Capital stock	490,000
Retained earnings	3,594,897
Legal retained earnings	20,580
Other retained earnings	3,574,317
Retained earnings brought forwar	d 3,574,317
Total Net Assets	4,084,897
Total Liabilities and Net Assets	7,301,092
Note: All amounts less than 1	,000 yen rounded down.

#### Statement of Income

From April 1, 2015 to March 31, 2016

	From April 1	, 2015 to March 31, 2016
Account	Amount	(Unit: Thousands of yen)
Net sales		7,031,201
Cost of sales		5,601,264
Gross income	-	1,429,936
Selling, general and administrative expenses		1,342,537
Operating income	-	87,399
Non-operating income Interest income Reversal of allowance for doubtful receivables Miscellaneous income	6,759 125 23,523	30,408
Non-operating expenses Interest expenses Miscellaneous loss	1,183	1,219
Ordinary income		116,588
Extraordinary income Gain on donation of noncurrent assets		5,932
Extraordinary loss Loss on disposal of noncurrent assets		15,749
Income before income taxes		106,770
Income taxes-current	34,004	
Income taxes-deferred	18,733	52,738
Net income		54,032

Note: All amounts less than 1,000 yen rounded down.

# History of Tokyo International Forum

# From basic concept to opening day —

December 3, 1980 August 22, 1985	Declaration of construction of city hall by My Town Concept Panel Community Section Meeting Announcement of fundamental concept of construction plan for the Tokyo City Hall
January 24, 1986	(new Tokyo Metropolitan Government Building to Shinjuku district, Tokyo International Forum to Marunouchi) Inauguration of the Council of Tokyo Metropolitan Government for constructing Tokyo International Forum (final report on December 24, 1987)
November 2, 1989	Results of the international design competition announced with Rafael Viñoly as the winning architect
October 9, 1992	Construction starts
September 1, 1994	Establishment of Tokyo International Foundation
December 1, 1994	Opening of facility reservations for Tokyo International Forum
May 31, 1996	Construction finishes for Tokyo International Forum
July 1, 1996	Tokyo Metropolitan Government lends Tokyo International Forum to Tokyo International Foundation
January 10, 1997	Grand opening of Tokyo International Forum

# Transition from Tokyo International Foundation to Tokyo International Forum Co., Ltd. —

January 10 to March 29, 1997	"Tokyo Tokimeki Fiesta" held to celebrate opening of Tokyo International Forum
March 1, 1997	General opening of halls and conference rooms
December 24, 2000 - January 1, 2001	"Forum Millenario Club" year-end event held (held annually until 2005)
December 21, 2001	Announcement of a change in status from a foundation to stock corporation
August 2002	Commemorations of 5th anniversary of Tokyo International Forum "(Tokyo Art Jungle" etc.)
April 4, 2003	Establishment of Tokyo International Forum Co., Ltd. (Representative Director Hirohito Miyake)
May 22, 2003	Iwao Toriumi appointed as President & CEO
July 1, 2003	Tokyo International Foundation transfers business to Tokyo International Forum Co., Ltd.

# Tokyo International Forum Co., Ltd. –

July 1, 2003	Tokyo International Forum Co., Ltd. begins operations
,	Signs changed on the premises, names of some Halls and other facilities are changed,
	operating hours extended (7:00-23:30), new facility use fee system introduced
July 2003	Neo Stall Village comes to Plaza (every weekday thereafter)
October 2003	Oedo Antique Market comes to Plaza (once a month until September 2005, twice a month from October 2005)
November 1, 2003	Mitsuo Aida Museum opens
June 2004	Installed lighting poles to illuminate the Plaza
July 2004	The Neo Stall Village Super Night was first held. (held each year between April and November since then)
March 2005	Renewal of the General Information Center; installation of lobby gallery lighting (lighting poles and pillars); expansion of the
	ladies' toilets on the 1st floor basement level of A Block
April 24 - May 1, 2005	La Folle Journée au Japon "Days of Enthusiasm" music festival 2005 held during Golden Week (and every Golden Week since then)
April 2006	Expanded women's restroom in Hall A, installed elevator for Hall E, installed escalator near exit to Tokyo Station, Plaza turned
į.	into a non-smoking area
December 8, 2006 - January 15, 2007	Year-end event "Harmonia" held (also in 2007 and 2008)
2007 (all year)	Celebrations held to commemorate 10th anniversary ("Marunouchi Kids Fiesta" etc. in August),
, , , , , , , , , , , , , , , , , , , ,	"Marunouchi Kids Fiesta" continues to be held in August of every year
June 1, 2007	Conference room G701 (completed in April) now available for reservations
March 2008	Smoking room installed in Hall E lobby
August 2008	Tokyo International Forum Environmental Policy decided
From April 2009	First year of large-scale renovation work based on 10-year Medium-Term Renovation and Improvement Plan
December 2009	Year-end event "Marché de Noël de Strasbourg" held(Also held in 2010)
December 2009	Greenery added to roof and terrace on the seventh floor of the Glass Building
From April 2010	Second phase of large-scale renovation work based on 10-year Medium-Term Renovation and Improvement Plan
	(Partial renovation of Hall A, replacement of Glass Building conference room air-conditioning, etc.)
March 11, 2011	Great East Japan Earthquake strikes. Tokyo International Forum accepts stranded persons
March 31, 2011	Renovated Hall D1 opens (changed from a theater with fixed seating to an open floor plan)
From April 2011	Third phase of large-scale renovation work based on 10-year Medium-Term Renovation and Improvement Plan
,	(Replacement of Plaza's trees and plants; partial renovation of halls D5, D7, and E; repair and improvement of part of outer
	wall/wood rib wall; smoking rooms installed in halls A and C; reservation counter and meeting corner renovation, etc.)
Throughout 2012	Events marking 15th anniversary of opening held (including Michael Sandel special lectures in May, Marunouchi Kids'
· ·	Jamboree in August)
From April 2012	Fourth phase of large-scale renovation work based on 10-year Medium-Term Renovation and Improvement Plan
·	(Includes partial renovations of halls B5/B7/C, Plaza stone floor repairs)
May 2012	Nursing room opens
From April 2013	Fifth phase of large-scale renovation work based on 10-year Medium-Term Renovation and Improvement Plan
·	(Includes complete renovation of central kitchens, partial renovation of Hall A, replacement of Plaza's trees and plants, repair
	and improvement of part of outer wall)
From April 2014	Sixth phase of large-scale renovation work based on 10-year Medium-Term Renovation and Improvement Plan
•	(Includes repairs to Keiyo Line side stairs, preparatory work to repair the Glass Building's steel roof, installation of the Glass

From April 2015 Seventh year of large-scale renovation work based on 10-year Medium-Term Renovation and Improvement Plan

(Renovation of signs, Hall E renovation, replacement of large-type event information display board, etc.)

# Overview of Facilities

As of July 1, 2016

5-1 Marunouchi 3-chome, Chiyoda-ku, Tokyo	
approximately 27,000 m	
approximately 145,000 m	
January 10, 1997	
Tokyo Metropolitan Government	
Tokyo International Forum Co., Ltd.	
the international design competition	
auditorium / seating capacity: 5,012 seats on the first level, 1,987 on the second level)	
or / area: 1,400 m² (dividable into two sections 670 m² each)	
or / area: 600 ㎡ (dividable into two sections 280 ㎡ and 300 ㎡ )	
auditorium / seating capacity: 1,502 seats n the first level, 363 on the second level, 400 on the third level)	
or / area: 340 m² (retractable seating for 100 seats and 180 seats)	
or / area: 285 m²	
or / area: 137 m²	
,000 ㎡ (dividable into two sections 3,000 ㎡ and 2,000 ㎡)	
k:Three conference rooms on floors 4 and 5, uilding:31 conference rooms on floors 4 through 7 (10 each on floors 4 through 6, one on floor 7	
Gallery:560 m², Lounge:224 m²	
pproximately 4,000 ㎡ : about 210m, maximum width: about 30m, height: about 60m)	
3,600 (1,800 on the west side, 1,000 on the roof, 800 on the east side)	
2.5m on the walls, 1.7m x 1.9m on the roof	
pproximately 9,700 m²	
42 Japanese zelkova trees, 15 katsura trees, 48 two-seater benches	
spaces : A / about 880 ㎡, B / about 670 ㎡, C / about 380 ㎡, D / about 160 ㎡	
inderground floor / 7:00 - 23:30 (all year)	
cluding 7 handicap parking spaces)	
30 minutes	
ations (six on the first underground floor, four on the first floor, the second floor, one on the seventh floor)	
ions (art shop, convenience store)	
ions (travel agency, ticket center, relaxation area)	
Aida Museum / first underground floor, Miraculeuse (wedding) / first floor	
l,	









Building's smoking facility)

April 2015 Installation of digital signage inside buildings

December 2014 Year-end TOKYO stylish NIGHT" REFLECTION 2014 / 2015" event held