感謝を力に、感動を形に。



20th ANNIVERSARY TOKYO INTERNATIONAL FORUM



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# ANNUAL REPORT 2016



TOKYO INTERNATIONAL FORUM 東京国際フォーラム

# Message from Our President & CEO



President & CEO Kiyofumi Kamijo

I would like to take this opportunity to express my gratitude for your continued support of our business activities.

Having opened as Tokyo Metropolitan Government-owned comprehensive cultural facilities on the site of the former Tokyo Metropolitan Government building in January 1997, Tokyo International Forum marked its 20th anniversary this year.

In addition to having had the honor to have our facilities utilized for more than 80,000 events, since our grand opening we have held events that we planned and ran ourselves, which have brought a lively ambience to the local community, while disseminating a wide range of information and spreading a vast array of culture.

In fiscal 2016, many events in a variety of genres were held, including international conferences such as ISQua 2016 ISQua's 33rd International Conference, concerts, musicals, academic conferences, exhibitions, and ceremonies. Among the events we ourselves planned and ran, in addition to holding events that were full of the charm unique to Tokyo International Forum-including La Folle Journée au Japon

"Days of Enthusiasm" music festival, Marunouchi Kids Jamboree and J-CULTURE FEST, which served as a curtain-raiser for our 20th anniversary-we promoted cooperation with both Tokyo Metropolitan Government policies and local communities through events such as Tokyo Ajiwai Festa (Taste of Tokyo) and TOKYO FANTASHION. Besides enhancing our functions as a meeting, incentive travel, conference, and event (MICE) facility by renovating the information center and extending the lobby galleries, we also implemented a range of initiatives, which included improving our environmental measures by the introduction of an environmental management system.

At the Tokyo 2020 Olympic and Paralympic Games in three years' time, Tokyo International Forum will serve as the competition venue for weightlifting and powerlifting. Utilizing to the fullest extent the experience and know-how that we have accumulated, and with the success of both the Olympic and Paralympic Games a matter of the utmost importance, we will actively engage in building momentum and promoting cultural programs. "In addition, as a major facility where large numbers of people gather, we will continue to ensure safety, including by making improvements to disaster prevention and crime prevention functions, and will build an infallible system to provide peace of mind."

Naturally fulfilling its role as an entity administered and supervised by the Tokyo Metropolitan Government, Tokyo International Forum will undoubtedly demonstrate its functions as a world-class central city MICE and art center and strive to contribute to the development not only of Tokyo but also of Japan.

"Transforming gratitude into strength, giving form to inspiration."

Making these words the catchphrase for our 20th anniversary and taking 20 years of gratitude as our driving force, while also putting thought into giving form to inspiration, we will convey to the world our attractiveness as a bustling cultural base.

Moving forward, we kindly request your continued patronage and support for Tokyo International Forum's business activities.

# Company Profile

Name of Company	: Tokyo International Forum Co., Ltd.
Address	: 5-1 Marunouchi 3-chome, Chiyoda-ku, Tokyo
Date established	: April 4, 2003
Main business	: 1. Management of halls, conference rooms and othe
	2. Management of the service facilities of Tokyo Inter
	3. Planning, design, execution and contracting of eve
	4. Other business services related to the above
President & CEO	: Kiyofumi Kamijo
Capital	: 490 million yen
Share Infor	mation
1. Number of	4. Shareholders
authorized share 9,800 shares	Lokyo Metropolitan Government
9,000 shares	East Japan Railway Company ——— 1,000shar
2. Number of	Mitsubishi Estate Co., Ltd 1.000shar

issued shares 9.800 shares Dentsu Inc. 3. Number of shareholders

Mitsubishi Estate Co., Ltd. 1,000shares 10.2% Suntory Holdings Limited 1,000shares 10.2% 800shares 8.2% Tokyo Electric Power Company Holdings, Inc. 400shares 4.1% 400shares 4.1% Nippon Telegraph and Telephone East Corp. Tokyo Gas Co., Ltd.

### Management Philosophy

8

As a leading convention and art center, Tokyo International Forum is a company that aims to create sensations and generate excitement by putting on display for the world the allure of the local community, Tokyo and Japan as a whole.

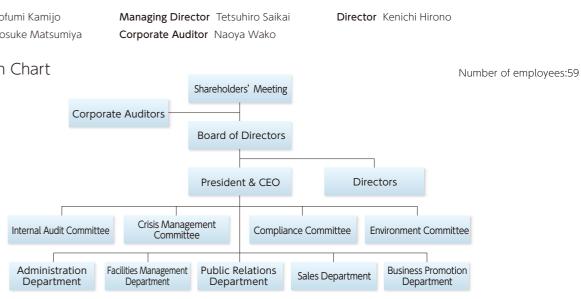
## Management Principles

- Tokyo International Forum is a leading convention and art center that provides venues and services of the highest quality.
- communities in the Otemachi, Marunouchi and Yurakucho areas, the "face" of Tokyo.
- Tokyo International Forum is a venue for the dissemination of information, a symbol of the allure of Tokyo, the hustle and bustle of a town, and the passion of people.
- feelings of its customers.
- Tokyo International Forum aims to create high value added in its operations through highly transparent, efficient and highly profitable business management.

#### Management

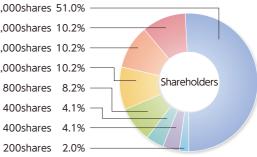
President & CEO Kiyofumi Kamijo Corporate Auditor Yosuke Matsumiya

### Organization Chart



# er facilities of Tokyo International Forum ernational Forum

ents for promoting international exchanges

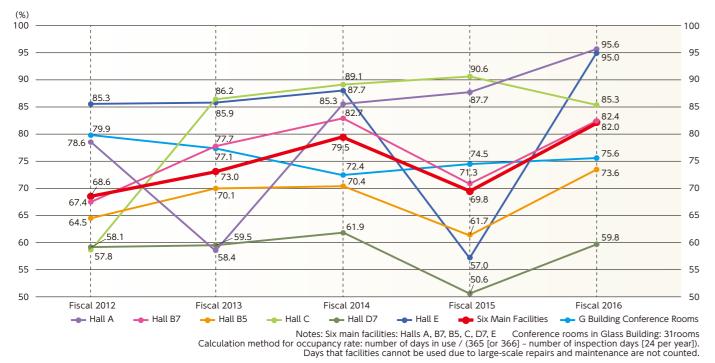


• Tokyo International Forum aims to be the one and only brand as a convention and art center that conveys the "now" of Tokyo and Japan. Tokyo International Forum contributes to the local community with a competitive and cooperative spirit, by focusing on building captivating.

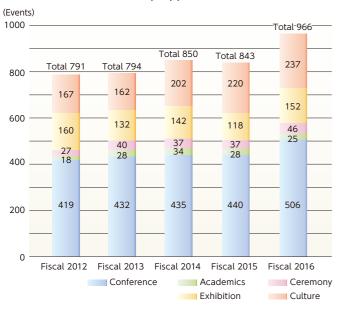
• Tokyo International Forum delights in the happiness and satisfaction of its customers, and strives to be highly sensitive and responsive to the

# - Operational Status of Tokyo International Forum Facilities -

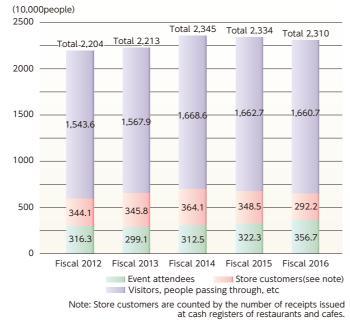
# Facility occupancy rate



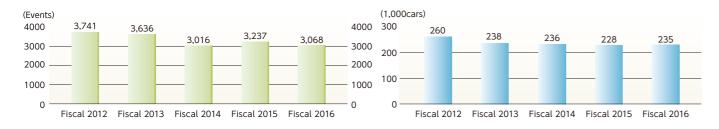
Number of events held at main facilities by type of event



Total number of visitors (estimate)



Number of events held in conference rooms Number of parking spaces used



Classification	Event name	Dates held	Event venues
Conference	The 21st Congress of the World Federation of Building Service Contractors	4-6 Apr. 2016	B7,B5,E,LG2
	Fujitsu Forum 2016	19-20 May 2016	All Facilities (excluding A)
	Japan Center for Economic Research, U.SJapan Business/Policy Dialogue Third Annual Convention (Mt. Fuji Dialogue)	4-5 June 2016	B7,B5,D7,D5,CR
	CABLE CONVENTION 2016	28-29 July 2016	B7,B5,D7,D5
Academics	The 113th Japanese Society of Internal Medicine	15-17 Apr. 2016	A,B7,B5,C,E,CR
	68th Annual Congress of the Japan Society of Obstetrics and Gynecology	21-24 Apr. 2016	All Facilities
	The 34th Annual Meeting of the Academy of Clinical Dentistry	11-12 June 2016	B7,B5,C,E,LG,CR
	The 65th Annual Meeting of Japanese Society of Allergology	17-19 June 2016	All Facilities (excluding A)
	FOURSOME 2016 Tokyo	1-3 July 2016	All Facilities (excluding A,E
	The 25th Annual Meeting of the Japanese Association of Cardiovascular Intervention and Therapeutics	7-9 July 2016	All Facilities (excluding A)
	The 22nd Congress of The Japanese Association for Cardiovascular intervention and metapedies	15-17 July 2016	All Facilities (excluding A)
	ICS2016 TOKYO	13-16 Sept. 2016	B5,C,D5,E,LG,CR
	The 64th Annual Scientific Session of the Japanese College of Cardiology	23-25 Sept. 2016	All Facilities (excluding A,E
	The 18th IFHIMA International Congress of Tokyo 2016 WHO-FIC 2016, ICD-11 Revision Conference	10-14 Oct. 2016	All Facilities (excluding E2)
	ISQua 2016 ISQua's 33rd International Conference	16-19 Oct. 2016	B7,B5,C,D7,D5,D1,CR
	The 9th Biennial Scientific Meeting of the Asia Pacific Paediatric Endocrine Society(APPES) The 50th Annual Meeting of The Japanese Society for Pediatric Endocrinology	16-20 Nov. 2016	B7,B5,C
	The 35th Annual Meeting of Japan Society for Dementia Research	1-3 Dec. 2016	B7,B5,C,D7,D5,D1,CR
	The 23rd Annual Meeting of The Japanese Continence Society	6-8 Dec. 2016	C,D7,D5,CR
	The 36th Academic Conference of Japan Academy of Nursing Science	10-11 Dec. 2016	All Facilities (excluding A,E
	6th Conference of International Union Against Tuberculosis and Lung Disease Asia Pacific Region, 2017	22-25 Mar. 2017	B5,C,CR
	The 92nd Annual Meeting of The Japanese Society for Tuberculosis	23-24 Mar. 2017	B7,D7,D5,D1,CR
Ceremony	2016 JAPAN PRIZE PRESENTATION CEREMONY	20 Apr. 2016	C,D1
	Commemorative Ceremonies/Lectures Marking 65th Anniversary of All Japan Real Estate Association Tokyo Headquarters / 45th Anniversary of All Japan Real Estate Guarantee Association Tokyo Headquarters	7 Sept. 2016	A
	GC CORPORATION 95th Anniversary & GC Membership Society 60th Anniversary The 4th International Dental Symposium	12-13 Nov. 2016	B7,B5,C,D7,D5,E1
	Morita Corporation 100th Anniversary Symposium	23 Nov. 2016	B7,B5,D5
Exhibition	Art Fair Tokyo 2016	12-14 May 2016	B5,D5,E,LG2
	FOOD VOYAGE Exhibition Marking 130 Years of ITOCHU-SHOKUHIN	31 May-1 June 2016	E
	Human Capital 2016	8-10 June 2016	E
	Cable Tech Show 2016	28-29 July 2016	 E
	2016 "Good job Development" Fair	2-3 Aug. 2016	B5,E,LG
	Monozukuri/Takumi no Waza EXPO 2016	10-12 Aug. 2016	E,LG
	Financial Information Technology 2016	8-9 Sept. 2016	D5,E,LG1
	ad:tech tokyo 2016		
	,	20-21 Sept. 2016	
	Tokyo Ajiwai Festa 2016 (Taste of Tokyo)	7-9 Oct. 2016	A,E,LG
	90th Anniversary TORAY ADVANCED MATERIALS SYMPOSIUM 2016	6-8 Oct. 2016	
	Hitachi SOCIAL INNOVATION FORUM 2016	27-28 Oct. 2016	All Facilities (excluding C)
	C&C User Forum & iExpo 2016	1-2 Nov. 2016	All Facilities (excluding C)
	SUPER BOX 2016	9-11 Nov. 2016	B5,D5,E
	Challenge Sports TOKYO	9 Jan. 2017	E,LG
	SALON DU CHOCOLAT 2017 Event to Prevent Memories of Great East Japan Earthquake from Fading	2-5 Feb. 2017 3 Mar. 2017	E,LG B7,Plaza
<u> </u>	"Let's Send Good Spirits from Tokyo! Reconstruction Support 2017"		
Culture	La Folle Journée au Japon "Days of Enthusiasm" Music Festival	3-5 May 2016	All Facilities
	Matsuyama Chiharu no Keifu Concert Tour Marking 40th Anniversary of Debut	12-13 May 2016	A
	TOKYO FANTASHION 2016 May	21 May 2016	B5
	SELENA GOMEZ REVIVAL TOUR	2-3 Aug. 2016	
	Marunouchi Kids Jamboree 2016	16-18 Aug. 2016	B5,D7,D5,D1,E,LG,GL,CR,Pla
	15th Anniversary of Tokyo DisneySea: "The Year of Wishes" in Concert	10-11 Sep. 2016	A
	OLYMPIC CONCERT 2016	7 Oct. 2016	A
	YouTube FanFest Japan 2016	20 Dec. 2016	Α
		15-31 Dec. 2016	С
	RENT 20th Anniversary Tour		
	RENT 20th Anniversary Tour         Masashi Sada Countdown Tokyo 2016	31 Dec. 2016	А
			A A,B7,B5,E,LG
	Masashi Sada Countdown Tokyo 2016	31 Dec. 2016	

A: Hall A, B7: Hall B7, B5: Hall B5, C: Hall C, D7: Hall D7, D5: Hall D5, D1: Hall D1, E: Hall E, CR: Conference Rooms, LG: Lobby Gallery, GL: Lounge, Plaza: Plaza:

# Major events held in fiscal 2016

# Events Planned and Run by Tokyo International Forum

Taking advantage of its venues as spaces to create and disseminate culture, Tokyo International Forum carries out its own events that bring a lively ambience to the area and make a contribution to the people of Tokyo and society as a whole.

La Folle Journée au Japon "Days of Enthusiasm" Music Festival 2016



Visitors celebrating the raising of the curtain on LFJ with an "Everybody Join In" performance of "Jupiter."

Music." We paid homage to "Nature," which is a familiar and major

The pieces performed in the program spanned 500 years of musical

history, from the Renaissance up to the present day, with selections

from a variety of perspectives, including the seasons, scenery,

animals, celestial bodies, and creation. It became a music festival of

"diversity," second to none in bringing together performances in which ethnic music and music both old and modern coexisted.

of IEL

Five Attractions and Features

• Always new discoveries! Held with a unique theme that is different every year

Held more than 300 concerts

venue to venue to enjoy music

Downtown area wrapped in music

• Performing artists number more than 2,000

• One performance lasts around 45 minutes.

From morning till night, visitors move from

presence to everyone and the very wellspring of art and beauty.

Tokyo International Forum began holding La Folle Journée, the epoch-making music festival that had started in the French city of Nantes, as La Folle Journée au Japon (LFJ) "Days of Enthusiasm" music festivals in Japan in 2005. Recording around 320,000 visitors in the first year, the event has since grown into the largest classical music festival in Japan and has now become an established seasonal tradition of Golden Week in Tokyo.

The theme of the 12th LFJ in 2016 was "la nature—Nature and



The sounds of Japanese drums penetrate the woods of Hibiya during the Natural Picnic! event.



"Children's Music Atelier," at which music is enjoyed with all five senses





Wild and enthusiastic African rhythms pervaded the venue

- Offers first-rate performances at reasonable prices from 1,500 yen Free events, such as the area concerts,
- downtown area with music.

©Team Miura (except \*)

Theme	la nature-Nature and Music
Dates h e l d	
Venues	All Tokyo International Forum facilities, Hibiya Open-Air Concert Hall and Otemachi-Marunouchi-Yurakucho Area

in a frenzied swirl



audience on a forest fantasy.



Area concerts filled the

Number of visitors	approx. 429,000 (total)
Number of performing artists	2,330 (850 [555 from overseas and 295 from Japan] of whom gave admission fee-based performances)
Number of paformances	340 (of which 134 were admission fee-based performances)
Number of tickets sold	114, 222

also enhanced!

### Marunouchi Kids Jamboree 2016

Started as a participatory, hands-on event for children to mark the 10th anniversary of the opening of Tokyo International Forum (TIF) in 2007, the Marunouchi Kids Jamboree arose from such aspirations as wanting to provide children with the excitement, discoveries, and surprises from which future dreams are made. Since then, having become established as a participation and experiential event for children and their families during the summer vacation, the event has received the support of many people. This project consists of participation programs by companies and organizations and original TIF projects. The program outline of the 10th Marunouchi Kids Jamboree in 2016 is as follows. Despite the high temperatures on successive days, they were three days in which TIF was full of the smiles and cheers of energetic children.

- TIF Wonder Campus 7 items including "The Beginnings of the Solar System," "Secrets of the Animal Body," "Insect Expert's Classroom"
- Wonder Club 48 items including "Learn Table Manners with Your Parents," "Let's Learn! Let's Experience! Japanese Manufacturing," "Science Experiment Classroom"
- Wakuwaku Booth 33 items including "Let's Play 'Sea and Ships'," "Kids' Disaster Prevention Hall," "Let's Make Radio Programs!," "Go Board Game Experience," "Experience Tomorrow's Energy"
- Kids Stage 18 items including "Performance by Tokyo Metropolitan Police Department Band," "Let's Give Professional Japanese Drums a Try!"
- Kids Sports / Kids Amusement Park 5 items including "Kids Sports Challenge," "Let's Play in a Cardboard Maze!"
- Kids Cinema 7 movies, including The Restaurant of Many Orders
- Kids Town 15 items including "Driving Children's Go-Kart," "Let' Experience Horse Riding," "Neo Stall Village"



Venues Hall B5 / D7 / D5 / D1 / E, Lobby Gallery, Lounge, Glass Building Conference Rooms, Plaza, other

Number of visitors approx. 112,000 (total)

# Monday Cine-salon & Talk

Working in collaboration with the National Film Center of the National Museum of Modern Art, Tokyo, who selected rare films that record culture, Tokyo International Forum screened each film together with a commentary from a lecturer at the special joint event, the Monday Cine-salon & Talk held in Hall D1. In fiscal 2016, the first year of the event, we screened in three parts a number of precious works that reflected the transformation of Tokyo over the around 90 years since the Great Kanto Earthquake.





648 (total) Number of programs implemented Number of cooperating organizations/corporations 116

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First Part	Films	: July 4, 2016 Daytime screenings 15:00~ / Nighttime screenings 19:00~ : From the Great Kanto Earthquake to Recovery : "Record of the Major Great Kanto Earthquake Fire," "A view of the imperial capital after its recovery from an airship" of visitors : 45
Second Part	Films	Daytime screenings 15:00~ / Nighttime screenings 19:00~ : Modern City Tokyo
Third Part	Date Theme Films Number	Daytime screenings 15:00~ / Nighttime screenings 19:00~ : Postwar Recovery

### J-CULTURE FEST/Japan/Peaceful Mind/First Shrine Visit of New Year

To commemorate the 20th anniversary of the opening of the Tokyo International Forum, we held a festival over the three days of the New Year's holidays that was geared toward people from both Japan and overseas. The festival allowed them to widely and effortlessly experience and discover, in fun ways, the diverse attractions of Japanese culture.

Comprising two elements—"Tradition and Evolution" performances, which made use of the virtues of time-honored Japanese traditional arts in the present day, and a "New Year's Theme Park," where visitors could experience, discover and taste a variety of Japanese culture—we took steps to provide opportunities for visitors to familiarize themselves with Japanese culture and to newly discover its value. We also had elaborate models of castles and a display of Juni-Hitoe (12-layered) ceremonial kimonos in the Lobby Gallery until January 6. Despite being immediately after the start of the New Year, we were visited by many people, including those from overseas, and the venues were wrapped in the gorgeous atmosphere and filled with the hustle and bustle that are so typical of New Year's.



Hall B7 FORM/Mansai Nomura (Photo by Hiroyuki Takahashi/NEP

Dates held	January 1–3(Note: Lobby Gallery displays until January 6)
Venues	Hall A / B7 / B5 / E, Lobby Gallery
Number of visitors	approx. 80, 000





Juni-Hitoe Gallerv



Hall B5 Danshun Tatekawa

Hall B5 Tokyo Gakuso (gagaku musician group)

#### Time-Honored Entertainment "Tradition and Evolution"

FORM

(Admission fee-based performance) • "Hiromitsu Agatsuma

#### Japanese-Style Soul Conveyance Fest Kusabi Tradition and Evolution: "ITADAKI" (Summit)

Hall A (January 1, one performance)

World-Renowned

"FUKUWAJUTSU"

"While building upon Japanese culture and tradition, I want to convey Japan's new sense of values that resonates in the world," said shamisen player Hiromitsu Agatsuma, representing Japan. A creative session, in which he was supported by a diverse array of like-minded guests from various musical and artistic backgrounds

#### • "Tradition and Evolution" Hall B5 (January 2)

#### HatsuOto Tokyo Oto Kiko

Shakuhachi flautist We presented the skill Dozan Fujiwara and art of Ikkokudo, who has raised the traditional and popular jazz pianist Hiroko art of ventriloquism to Kokubu in a joyous the level where it can New Year's communicate as the collaboration. globally shared language of FUKUWAJUTSU.

Hall B7 (January 2 and 3, total of four performances)

Following on from the Noh-Kyogen benedictions that

were once performed on the Noh stage at Edo Castle we

exposed audiences to FORM (Style and Pattern), which is

inherent in the culture of Japan, through a performance

of Sambaso, one of the earliest forms of dancing in Japan.

Mansai Nomura as General Producer and Daito Manabe

as Visual Effects Producer took on the challenges of

having audiences experience a modernized traditiona

stage performance, where the universality of ancient

FORM was depicted as "Sambaso FORM," a completely

new style of Japanese beauty

("Celebrate the New Year")

We presented a 90-minute

solo performance from

Danshun Tatekawa, who has

breathed new life into the

traditional performance art

of rakugo (comedy

storytelling) and captured

the hearts of modern-day

"Shinshun wo Kotohogu"

Danshun Tatekawa

One-Man Show

people

Hall F New Year's Theme Park

Hall B5 (January 3)

New Year's Celebratory

Yukyu no Hibiki (Eternal Echo)

A specially performed

"New Year Gagaku,"

with commentary, by

Tokvo Gakuso, befitting

of the New Year season.

#### New Year's Theme Park

(free admission Hall E (January 2 and 3)

• New Year's at Tokyo International Forum! We held the New Year's Theme Park, where visitors could experience, discover and taste Japanese New Year's culture, such as eating and comparing Ozouni broths, a vast array of well-established techniques and fine products, New Year's fun and games as well as learning the proper etiquette for visiting a Shinto shrine.

#### Japanese Castle Gallery / Juni-Hitoe Gallery Lobby Gallery (January 1–6) (free admission)

Japanese Castle Gallery Display of 13 models of famous Japanese

castles exhibited with the cooperation of castle model artist, Mr. Susumu Hasegawa

#### Juni-Hitoe Gallery World of Refinement

A display of items that included Juni-Hitoe (12-lavered ceremonial kimonos), an ox-drawn carriage of the type used by nobles in the Heian period and a Rokujoin reproduction model from The Tale of Genji, the home of Hikaru Genji. Also featured a Juni-Hitoe fashion show and the chance to try on a kimono

# Events Jointly Organized with Tokyo Metropolitan Government

As a base for disseminating cultural information, Tokyo International Forum is actively collaborating with Tokyo Metropolitan Government policies.

### TOKYO FANTASHION



In addition to actively raising the profile of Tokyo's eminent fashion brands and sending out the Cool Japan message that originated in Tokyo, Tokyo International Forum held the TOKYO FANTASHION fashion events in May and November for consumers through CREATORS TOKYO with the aim of nurturing and supporting young fashion designers.



In May, we put on a fashion show and live performance collaboration stage with displays and a sales fair. In November, personalities popular with young people

## Tokyo Ajiwai Festa (Taste of Tokyo)

An event that spreads the word about Tokyo's diverse attractions, including its traditional crafts and cooking that makes use of locally sourced ingredients, the Tokyo Ajiwai Festa (Taste of Tokyo) was held for the first time in 2014 and since then annually in autumn. The event was held at three venues in the city's Marunouchi, Yurakucho, and Hibiya areas, and at the Tokyo International Forum, which served as the Yurakucho area venue, local gourmet kitchen cars from all over Japan were set up, offering everything from desserts to full-scale local cuisine, under the theme of "Variety of Nippon." Local special products were sold, and events held on stage. Attracted by the variety of tastes they could enjoy, many customers visited the venues.

# Event to Prevent Memories of Great East Japan Earthquake from Fading "Let's Send Good Spirits from Tokyo! Reconstruction Support 2017"

With the aim of preventing memories of the Great East Japan Earthquake from fading, the "Let' s Send Good Spirits from Tokyo! Reconstruction Support" event has been organized and held since the milestone of the disaster's fifth anniversary in 2016 to convey the thought that, for many people, reconstruction still seems some way off and to call for the continuation of support. For the stage event, lectures were given by narrators and calls for support made, while participants listened with serious expressions. Last to appear on stage was a choir from Fukushima High School.

Also, on the sub-stage, we screened archive video footage of the disaster and provided such exhibitions as a photo panel and message board of support. In the Plaza, a food corner was set up along with a number of booths, including one for special product sales and another for tourism PR purposes.

# Events Jointly Organized with Local Communities/Cooperative Events

Tokyo International Forum cooperates on activities designed to create a lively local ambience.

### Tokyo Michiterasu 2016

Staged with illuminations at Tokyo Station and its environs, a light Under the dual concept of "global environmental protection and a show event that carried the wish from the Tokyo-Marunouchi areas to peaceful future for our children" and "the continuation of reconstruction "Brightly Light the Future." For the 2016 event, a participatory assistance" (for the areas affected by the Great East Japan Earthquake installation was held in collaboration with the animated film Kimi no of March 2011), light works by artists active across a variety of fields Na Wa (Your Name), and a Your Name message tree, which sent were displayed at three venues in the Marunouchi area. Works by words visitors wanted delivered to loved ones, installed on the Plaza. Tatsuya Ishii were displayed at the Tokyo International Forum.

Dates held December 24–28, 2016 (in part from December 12)



were used as models and a glamorous stage unveiled. At the displays and sales fair, we ramped up the excitement at the venue by holding a lottery where winners received designer goods and by having a DJ direct the music.





# LIGHTING OBJET 2016

Dates held December 15-25, 2016

# "Central City MICE" Activities

As one of the foremost convention and art centers in Japan, Tokyo International Forum plays a pivotal role in Japan and Tokyo by attracting and holding MICE\*.

Located in Tokyo's highly attractive Marunouchi district, Japan's business center and, in recent years, cultural and tourism area, Tokyo International Forum is adjacent to the commercial districts of Ginza and Yurakucho. The location also offers highly convenient transportation access, as Japan's rail travel hub terminal, Tokyo Station, is only a short distance away on the north side, and there is a direct link to Japan Railways (JR) and Tokyo Metro Yurakucho Station to the south. Also within walking distance are the outer garden of the Imperial Palace, the world-renowned Ginza shopping area and the Hibiya theater district. Quite simply, some of the best of what Tokyo has to offer has been condensed into this one area. There is a host of accommodation in the vicinity of Tokyo \*MICE is an acronym for Meeting, Incentive travel, Convention, and Exhibition. International Forum, ranging from international luxury hotels to reasonably priced business hotels.

While collaborating with the Tokyo Metropolitan Government and the local area, Tokyo International Forum Co., Ltd. is involved in attracting and serving as a venue for MICE business events at an international scale, as the center of Central City MICE that provides a high-value-added MICE environment throughout the area. This is achieved by linking Tokyo International Forum's advanced functions as a convention facility with the area's overall functions, which have integrated wide-ranging facilities and functions, such as accommodation, commercial, tourism, and business facilities.

\*MICE is an acronym for Meeting. Incentive travel, Convention, and Exhibition, a generic term for business and other events that involve the gathering of many people and the undertaking of business activities.

# Introducing the Main International MICE Held at Tokyo International Forum in Fiscal 2016

# ISQua 2016 ISQua' s 33rd International Conference

ISQua 2016 was an academic conference for an international scientific society that undertakes a variety of ventures, including the external evaluations of organizations in countries that conduct third-party assessments of their medical institutions and education related to improvements in quality and safety in health care. The event was attended by 1,203 delegates, including medical personnel from all over the world, those conducting research into medical quality and safety, and medical administrators.

Dates held	October 16-19, 2016
V e n u e s	Hall B7 / B5 / C / D7 / D5, Conference Rooms
Number of visitors	1,203 (of whom 1,037 were from overseas/69 countries)

# SALON DU CHOCOLAT 2017

Having started in Paris, the Salon du Chocolat festival is the largest of its kind in the world. Bringing together 105 brands from 17 countries around the world, SALON DU CHOCOLAT 2017 was an event at which visitors could encounter types substantial number of wonderful chocolate. Also featuring demonstrations and displays of chocolate artworks by 60 chocolatiers, who had come to Japan from all over the world, large numbers of chocolate fans greatly enjoyed chocolate's charms to the full.

Dates heldFebruary 2-5, 2017VenuesHall E









# Major Facility Renovations

Tokyo International Forum strives to provide services under the best conditions by, for example, carrying out daily inspections, repairs, and cleaning. In order to maintain and improve our high-quality services, we have been undergoing large-scale renovation work since 2009, work that was planned to take 10 years.

# We would like to present the major construction work carried out in fiscal 2016.



# Renovation of Hall C

In fiscal 2016, Hall C was closed for about two months while renovation work was carried out. Boasting a high rate of operation from its use for a wide range of events, including classical concerts, musicals, international conferences and lectures, Hall C has made a fresh start in its life as a comfortable, safe and secure venue.



#### Complete Relaying of Stage Floor We replaced the entire stage floor with one made entirely of Japanese cypress butcher block flooring (40mm thick).



# Relaying of Lobby Carpet

While ensuring its maintainability, the carpet in the second floor lobby was replaced by one of similar texture to the sisal hemp carpet fitted at the time of Tokyo International Forum's completion.



#### Installation of Vertical Aisle Handrails for Floor 2 and 3 Seats

To further enhance safety, vertical handrails were installed next to aisle seats on Floors 2 and 3. Prior to installation, we also gave consideration to a number of aspects, including the ability to see the stage when seated and the color of the handrails.

#### Restroom Renovations

We replaced Japanese-style toilets with Western-style toilets and updated to water-saving models.

The purpose of this renovation work is not only to maintain and improve customer convenience in response to changes in technology and needs but also to ensure safety and security, reduce future costs and mitigate environmental impact.

## Glass Building Steel-Framed Roof Renovation Work

With regard to parts of the Glass Building's steel-framed roof, which is a characteristic feature of Tokyo International Forum, we undertook painting work from fiscal 2015. This work was completed in September 2016, and we are welcoming everyone who visits with the roof's eye-catching form, repaired and improved to reflect the time when Tokyo International Forum was first completed.









#### Repainting, Replacing of Seals

- We repainted the walls, ceilings, pillars and beams in the lobbies on each floor.
- Repainted the first floor front entrance canopy and replaced the seals.
- Repainted the interior floor of the first floor lobby and replaced the seals.

#### Renovation of Stage Mechanisms

An emergency-use operating device was installed so that, in the unlikely event of a stage mechanism control equipment failure, safe operation would be enabled while watching the device not from a remote stage mechanism control room but on an ongoing basis from the stage wings.

#### Renovation of Stage Sound System

We replaced or newly installed speakers for background music use in the lobby and in dressing rooms backstage and also replaced or newly installed sound control devices. These pieces of equipment improved sound quality and operability.

#### Improvement of Stage Lighting

- We changed the high ceiling lighting over the audience seats to LED lighting. When compared with conventional lighting, LEDs consume roughly half the electricity.
- The moving spotlights in the ceiling and their control console were replaced, bringing about an improvement in operability.

# Topics

June 2016

#### • Citation of Appreciation from Tokyo Metropolitan Police Commissioner

In addition to working to prevent accidents and disasters from occurring, Tokyo International Forum actively engages in activities to "create an urban development that never tolerates terrorism." As a large-scale facility that attracts a wide range of visitors, we



cooperated fully with the police operations, such as security, associated with the Ise-Shima Summit held in late May 2016. Tokyo International Forum's cooperation in police activities of this nature was highly regarded, and a citation of appreciation from the Tokyo Metropolitan Police commissioner awarded.

#### Local Firefighting Drill Contest

Every year. Tokyo International Forum business sites within the district covered by the Marunouchi Fire Station take part in the Local Firefighting Drill Contest. In 2016. two teams, a women's fire brigade team and a security team took part and performed well.



#### • Car Park Made Easier to Use

Convenience has improved by allowing visitors to use credit cards, as well as Suica, PASMO and other transportation-type integrated circuit (IC) cards, to pay for the chargeable parking lot on the third underground floor

#### • Expansion of Lobby Galleries

On the first floor basement level of the Glass Building, the Lobby Gallery 1 and Lobby Gallery 2 areas are set up as spaces for hire. We also expanded the lobby galleries to make more flexible use of the lobby space and commenced general sales in October. The



July 2016

area of each of the two lobby galleries was expanded to 350m<sup>2</sup> by making use of the space in the center of the lobby previously taken up by a General Information Center, the function of which was integrated with what is now the renovated information center on the first floor of the Glass Building. It is now also possible to utilize a space that expands to a maximum area of 800m<sup>2</sup> by integrated use, including of the space connecting lobby galleries 1 and 2.

#### New Store Openings/Store Renovations

Four new stores opened, two stores underwent renovation, and the lineup of stores inside Tokyo International Forum became even more attractive.



# Nov. 2016

In addition to striving to prevent the occurrence of any accidents or disasters on a day-to-day basis, Tokyo International Forum develops its business activities based on the recognition that "ensuring safety and security are an implicit mission," such as by

Tokyo Fire Department

Commissioner's Award



conducting various types of training sessions for its employees throughout the year. We have also received certification as an "Excellent Fire Protection Property" on an ongoing basis since the certification system was introduced in 2006. Highly appreciated, the efforts of this kind made by Tokyo International Forum have been conferred with the Tokyo Fire Department Commissioner's Award.

#### • "Dokan Ota and Edo Castle" Corner Opened | March 2017

At the place where the bronze statue of Dokan Ota stands—to the side of the Tokyo Station entrance on Floor 1 of the Glass Building—we erected panels giving details about him, describing the history of the Kanto region in the Warring States period and traces of Ota



still visible today as well as a model of Edo Castle produced by castle model artist Susumu Hasegawa with a descriptive panel. Since this exhibition project proved popular at the J-CULTURE FEST / Japan/Peaceful Mind/First Shrine Visit of New Year, a fun experience of Japanese traditional culture that was held in January 2017 as an event marking the 20th anniversary of our opening, the aim was to have more people feel a connection with the site where Tokyo International Forum is located as well as with Dokan Ota and Edo Castle.

#### Enhanced Functions and Renovation March 2017 of Information Center

In association with consolidating the functions of the General information center on the first floor basement level with the information center on floor 1 of the Glass Building, we completely renovated the information center to enhance our information-dissemination



collaboration with the Tokyo Metropolitan Government and to work to enhance our function as a central city MICE facility. The length of the new information center's counter is approximately 1.5 times that of the former information center on floor 1 of the Glass Building, so customers now have more available space to use. Together with a light, bright design that matches the Glass Building, we also added various touches, such as utilizing the local Tama products and materials promoted by the Tokyo Metropolitan Government's Agriculture, Forestry and Fishery Division. For an added improvement to convenience for tourists from overseas, we newly set up "Tourism KIOSK" (Tokyo tourist information digital signage) in April 2017.

# Tokyo International Forum 20th Anniversary Projects –

Having positioned 2017, 20 years after the opening of Tokyo International Forum, as an "Anniversary Year," we are undertaking a variety of projects throughout the year.

#### Catchphrase

"Taking 20 years of gratitude as our driving force, we will endeavor to leave a lasting impression" embodies our overarching thoughts and aspiration.

#### Logo

Likening the '0' in 20 to Tokyo International Forum's Glass Building, the logo expresses the value of our 20 years of history and experience as well as our appreciation for the past two decades. The 20 years up to now and the future from now are represented by blue and yellow gradations.

#### Projects Implemented/Launched in Fiscal 2016

#### J-CULTURE FEST

A festival that allows visitors to widely and effortlessly experience and discover. in fun ways, the diverse attractions of Japanese culture, (Please refer to page 7.)



#### | Jan. to Dec. 2017

#### Decorations Marking 20th Anniversary

To celebrate the 20th anniversary, we have decorated the large pillars on the Plaza and glass storefronts with the commemorative logo and other items. In addition, an in-store campaign commemorating the 20th anniversary is being held at stores in Tokyo International Forum

#### Flower Monument

In cooperation with the Tokyo Metropolitan Government's Agriculture, Forestry and Fishery Division, monuments decorated with around 1,000 pots of colorful flowers grown in Tokyo appeared in the lobby gallery. They gorgeously decorated the run-up to the 20th anniversary of Tokyo International Forum's opening.



| Jan. 2017

#### "Tokyo International Forum and I" Essaý Contest

We called for entries containing memories and episodes associated with the Tokyo International Forum and received many essays. Outstanding entries will receive awards and be publicly announced

Period for submitting entries: January to March 2017, winners' announcement August

#### 20th Anniversary of Opening Commemorative Flower Garden

To show gratitude on the 20th anniversary of Tokyo International Forum's opening, splashes of color were added to the Plaza with seasonal flowers. We celebrated 20 years with special productions, such as positioning the flowers in such a way that the numbe "20" would emerge.



March to Apr. 2017

Dates held : March 14- Apr. 14, 2017

Apr. 2016 - March 2017

function as a new "Tokyo Tourism Information Point" through

# "Transforming gratitude into strength, giving form to inspiration."

Projects for Implementation in Fiscal 2017 (including planned)

### • Neo Stall Village Super Night

Transforming the Plaza into a beer garden, Neo Stall Village Super Night is held once a month from April to November. In 2017, the stage tent will display the 20th Anniversary logo. In July, we will hold "Yukata de Night" over two days as a special anniversary event.

#### • La Folle Journée au Japon 'Days of Enthusiasm" Music Festival 2017

Since its first opening in 2005, La Folle Journée au Japon has become the largest classical music festival in Japan and has excited a total of 7.68 million people. Its concept allows everyone to easily enjoy its first-class performances, approximately 350 of which, including free performance, will be held in Tokyo International Forum,

Otemachi, Marunouchi and Yurakucho areas over three days. The theme for 2017 was "La Danse Festival of Music and Dancing." Featuring special decorations commemorating the 20th anniversary of Tokyo International Forum's opening, the venue was more than ever before enveloped in an exuberant festival atmosphere.

Dates held : May 4-6, 2017

#### Marunouchi Kids Jamboree 2017

A participatory, hands-on event for children and their families that has been held during the summer vacation since 2007. Encouraging children to have dreams for the future, Marunouchi Kids Jamboree has delivered more than 100 programs of "excitement, discoveries, and surprises," the stuff of which future dreams are made. To mark TIF's 20th anniversary in 2017, we will develop programs that are even more fulfilling and full of festival fun.

Dates held : Aug. 15-17, 2017

#### • 20th Anniversary of TIF's Opening Commemorative Photo Exhibition

We will hold a photo exhibition commemorating the 20th anniversary of TIF's opening and, through the photos, deliver the message: "Transforming gratitude into strength, giving form to inspiration."

#### 20th Anniversary of TIF's Opening Commemorative Light Installation

We will magically create Tokyo International Forum by light installation to adorn the finale of its 20th anniversary.

Aug. 2017

Dec. 2017



Apr. to Nov. 2017

| May 2017



Dec. 2017

# **Financial Statements**

### **Balance Sheet**

lance Sheet			As of March 31, 2017
Account	Amount	Account	Amount
(Assets)	(Unit: Thousands of yen)	(Liabilities)	(Unit: Thousands of yer
Current assets	5,256,454	Current liabilities	2,768,124
Cash and deposits	4,245,833	Accounts payable-trade	1,260,435
Accounts receivable-trade	526,562	Lease obligations	34,724
Securities	200,000	Accounts payable-other	294,008
Supplies	25,245	Accrued expenses	4,683
Prepaid expenses	241,608	Income taxes payable	225,253
Advances paid	3,151	Accrued business office taxes	56,716
Accounts receivable-other	14,053	Accrued consumption taxes	71,776
Other, net	297	Advances received	781,890
Allowance for doubtful account	s △ 298	Deposits received	8,768
		Provision for bonuses	28,593
Fixed assets	2,841,763	Provision for directors' bonuses	1,275
Property, plant and equipment	851,176		
Buildings	573,225	Fixed liabilities	832,241
Structures	19,794	Lease obligations	68,256
Vehicles	148	Provision for retirement benefits	241,540
Furniture and Fixtures	164,074	Long-term guarantee deposited	522,444
Lease assets	93,933	tong term guarantee deposited	JZZ,444
Intangible fixed assets	115,196	Total Liabilities	3,600,366
Software	113,290	(Net assets)	
Telephone subscription right	1,905	Shareholders' equity	4,497,851
Investments and other assets, gross	1,875,390	Capital stock	490,000
Investment securities	914,448	Retained earnings	4,007,851
Long-term deposits	900,000	Legal retained earnings	22,050
Deferred tax assets	60,872	Other retained earnings	3,985,801
Other, net	70	Retained earnings brought forward	3,985,801
Total Assets	8,098,217	Total Net Assets	4,497,851
		Total Liabilities and Net Assets	8,098,217

Note: All amounts less than 1,000 yen rounded down.

atement of Income		From April 1, 2016 to March 31, 2017
Account		Amount (Unit: Thousands of yen)
Net sales		8,136,083
Cost of sales		6,010,415
Gross income		2,125,668
Selling, general and administrative expenses		1,501,739
Operating income		623,928
Non-operating income		
Interest income	4,255	
Reversal of allowance for doubtful receivables	41	
Miscellaneous income	29,761	34,059
Non-operating expenses		
Interest expenses	1,472	
Miscellaneous loss	704	2,176
Ordinary income		655,811
Extraordinary income		
Gain on donation of non-current assets	8,900	
Gain on sales of non-current assets	919	
Subsidy income	3,000	12,819
Extraordinary loss		
Loss on disposal of non-current assets	8,070	
Loss on reduction of non-current assets	3,000	11,070
Income before income taxes		657,560
Income taxes-current	214,948	
Income taxes-deferred	14,957	229,906
Net income		427,653

Note: All amounts less than 1,000 yen rounded down.

# History of Tokyo International Forum

# From basic concept to opening day

December 3, 1980	Declaration of construction of city hall by My Town Co
August 22, 1985	Announcement of fundamental concept of construction (new Tokyo Metropolitan Government Building to Shinjuku distric
January 24, 1986	Inauguration of the Council of Tokyo Metropolitan Gove
November 2, 1989	Results of the international design competition annou
October 9, 1992	Construction starts
September 1, 1994	Establishment of Tokyo International Foundation
December 1, 1994	Opening of facility reservations for Tokyo Internationa
May 31, 1996	Construction finishes for Tokyo International Forum
July 1, 1996	Tokyo Metropolitan Government lends Tokyo Internat
January 10, 1997	Grand opening of Tokyo International Forum

# Transition from Tokyo International Foundation to Tokyo International Forum Co., Ltd.

January 1	10 to March 29, 1997	"Tokyo Tokimeki Fiesta" held to celebrate opening of
	March 1, 1997	General opening of halls and conference rooms
December	24, 2000-January 1, 2001	"Forum Millenario Club" year-end event held (held ann
	December 21, 2001	Announcement of a change in status from a foundation
	August 2002	Commemorations of 5th anniversary of Tokyo Interna
	April 4, 2003	Establishment of Tokyo International Forum Co., Ltd.
	July 1, 2003	Tokyo International Foundation transfers business to

### Tokyo International Forum Co., Ltd.

,	
July 1, 2003	Tokyo International Forum Co., Ltd. begins operation:
July 2003	Neo Stall Village comes to Plaza (every weekday thereaft
October 2003	Oedo Antique Market comes to Plaza (once a month un
November 1, 2003	Mitsuo Aida Museum opens
June 2004	Installed lighting poles to illuminate the Plaza
July 2004	The Neo Stall Village Super Night was first held. (held
March 2005	Lobby Gallery panel lighting (lighting poles/pillars) install
April 24 - May 1, 2005	La Folle Journée au Japon" Days of Enthusiasm" mus
April 2006	Expanded women's restroom in Hall A, installed elevator for
December 8, 2006 - January 15, 2007	Year-end event "Harmonia" held (also in 2007 and 2008)
2007 (all year)	Celebrations held to commemorate 10th anniversary "Marunouchi Kids Fiesta" continues to be held in Aug
June 1, 2007	Conference room G701 (completed in April) now availab
March 2008	Smoking room installed in Hall E lobby
August 2008	Tokyo International Forum Environmental Policy deci
From April 2009	First year of large-scale renovation work based on 10
December 2009	Year-end even "t Marché de Noël de Strasbourg" held
December 2009	Greenery added to roof and terrace on the seventh fl
From April 2010	Second phase of large-scale renovation work based ( (Partial renovation of Hall A, replacement of Glass Building confi
March 11, 2011	Great East Japan Earthquake strikes. Tokyo Internatio
March 31, 2011	Renovated Hall D1 opens (changed from a theater with fixe
From April 2011	Third phase of large-scale renovation work based on (Replacement of Plaza's trees and plants; partial renovation of I installed in halls A and C; reservation counter and meeting corr
Throughout 2012	Events marking 15th anniversary of opening held (inclu
From April 2012	Fourth phase of large-scale renovation work based o (Includes partial renovations of halls B5/B7/C, Plaza stone floor
May 2012	Nursing room opens
From April 2013	Fifth phase of large-scale renovation work based on (Includes complete renovation of central kitchens, partial renovation
From April 2014	Sixth phase of large-scale renovation work based on (Includes repairs to Keiyo Line side stairs, preparatory work to re
December 2014	Year-end TOKYO stylish NIGHT" REFLECTION 2014 /
From April 2015	Seventh year of large-scale renovation work based or (Renovation of signs, Hall E renovation, replacement of large-typ
June 2015	Installation of digital signage inside buildings
From April 2016	Eighth phase of large-scale renovation work based or (Included renovation of Hall C [replacement of entire stage floor and lobby or
August 2016	Expanded lobby galleries (sales started in October)
From January 2017	Tokyo International Forum's 20th Anniversary Year
January 2017	Held J-CULTURE FEST, an event to mark the 20th ann
March 2017	Renovated Glass Building Floor 1 information center
	~

Concept Panel Community Section Meeting

on plan for the Tokyo City Hall rict, Tokyo International Forum to Marunouchi)

ct, Tokyo International Forum to Marunouchi)

rernment for constructing Tokyo International Forum (final report on December 24, 1987) unced with Rafael Viñoly as the winning architect

al Forum

ational Forum to Tokyo International Foundation

of Tokyo International Forum

nually until 2005)

tion to stock corporation national Forum" (Tokyo Art Jungle" etc.)

Tokyo International Forum Co., Ltd.

ns, signs on the premises changed, operating hours extended (07:00-23:30) ifter)

until September 2005, twice a month from October 2005)

d each year between April and November since then)

alled. Expansion of the ladies' toilets on the 1st floor basement level of A Block usic festival 2005 held during Golden Week (and every Golden Week since then)

or Hall E, installed escalator near exit to Tokyo Station, Plaza turned into a non-smoking area

'Y ("Marunouchi Kids Fiesta" etc. in August),

gust of every year

able for reservations

cided

10-year Medium-Term Renovation and Improvement Plan

ld(Also held in 2010)

floor of the Glass Building

on 10-year Medium-Term Renovation and Improvement Plan

ference room air-conditioning, etc.)

ional Forum accepts stranded persons

xed seating to an open floor plan)

on 10-year Medium-Term Renovation and Improvement Plan of halls D5, D7, and E; repair and improvement of part of outer wall/wood rib wall; smoking rooms prner renovation, etc.)

cluding Michael Sandel special lectures in May, Marunouchi Kids' Jamboree in August) on 10-year Medium-Term Renovation and Improvement Plan

or repairs)

n 10-year Medium-Term Renovation and Improvement Plan tion of Hall A, replacement of Plaza's trees and plants, repair and improvement of part of outer wall)

n 10-year Medium-Term Renovation and Improvement Plan repair the Glass Building's steel roof, installation of the Glass Building's smoking facility)

2015" event held

on 10-year Medium-Term Renovation and Improvement Plan ype event information display board, etc.)

on 10-year Medium-Term Renovation and Improvement Plan y carpet, installation of vertical aisle handrails for Floor 2 and 3 seats, lighting over audience seats changed to LEDs])

nniversary of Tokyo International Forum's opening r (now Information Center)